

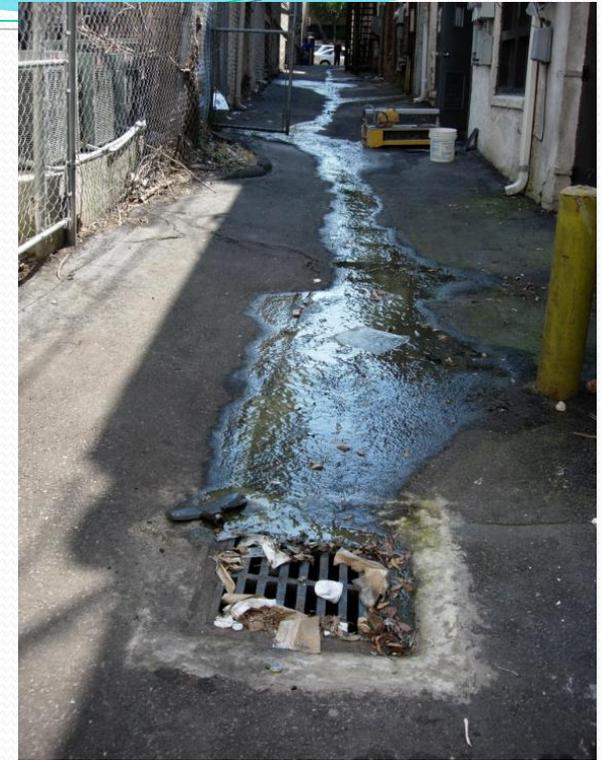
Clean Water... ...Clean Beaches



Los Angeles County Flood Control District
Water Quality Funding Initiative
October 20, 2011

Water Quality Regulations

- ❑ Federal Clean Water Act
- ❑ California Porter-Cologne Act
- ❑ Total Maximum Daily Load (TMDL) for pollutants



Regulated by State Law

Assembly Bill 2554

Amended the Los Angeles County Flood Control Act to:

- ✓ Create 9 regional Watershed Area Groups (WAGs)
- ✓ 50/40/10 revenue
- ✓ Parcel Based Fee
- ✓ Implementation Ordinance



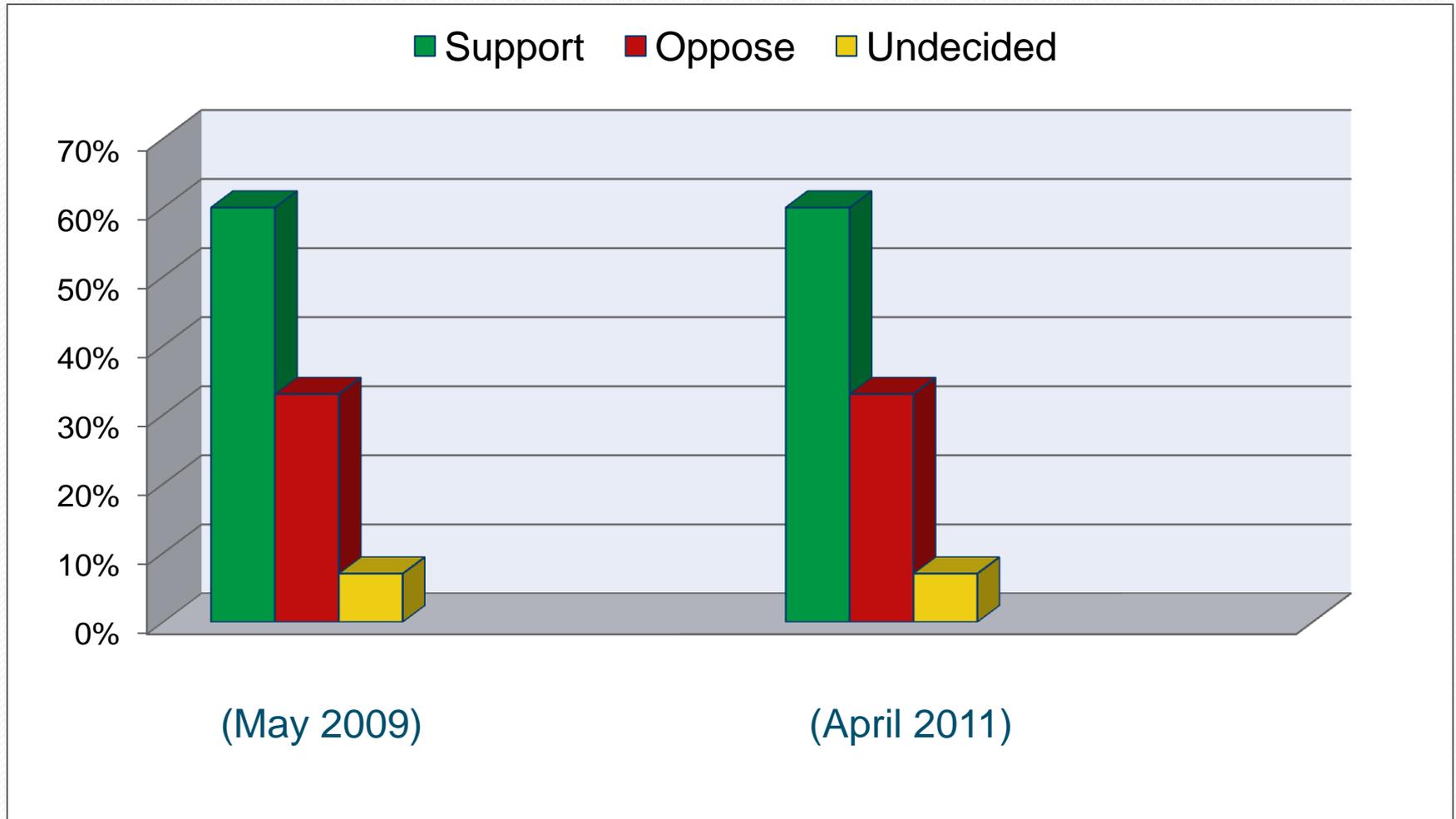
Public Financing Options in California

(Proposition 218)

- Bonds
 - Federal & State Grants
-
- Tax (property, sales, etc.)
 - User Fee
 - Assessments

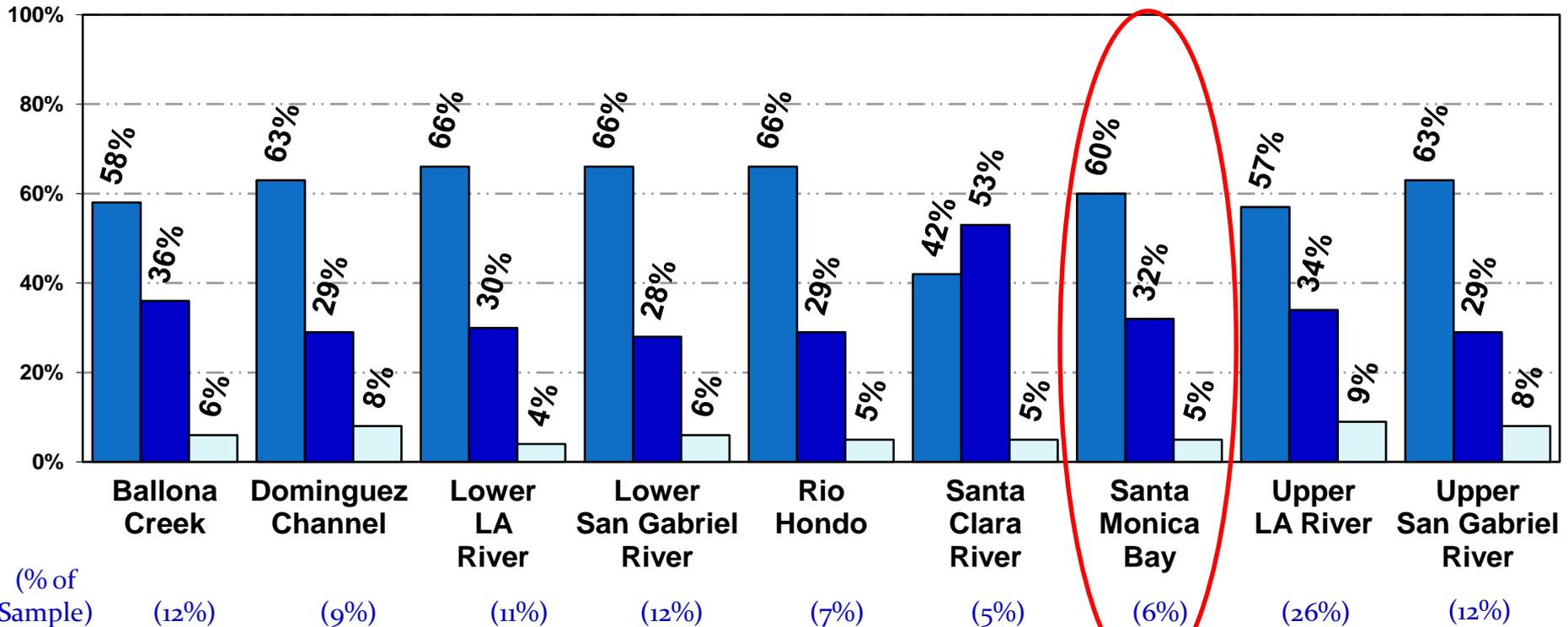


District-wide Support for the Fee



Initial Vote on \$54 Clean Water Fee by Demographic Group WAGS - Full Sample

■ Total Yes ■ Total No □ Undecided



4. If the election were held today on this measure, do you think you would vote yes in favor of it or no to oppose it?

General Program Provisions



Eligible Expenditures

- New & Existing Water Quality Projects & Programs
- Maintenance of Existing Facilities
- TMDL & MS4 Permit Implementation

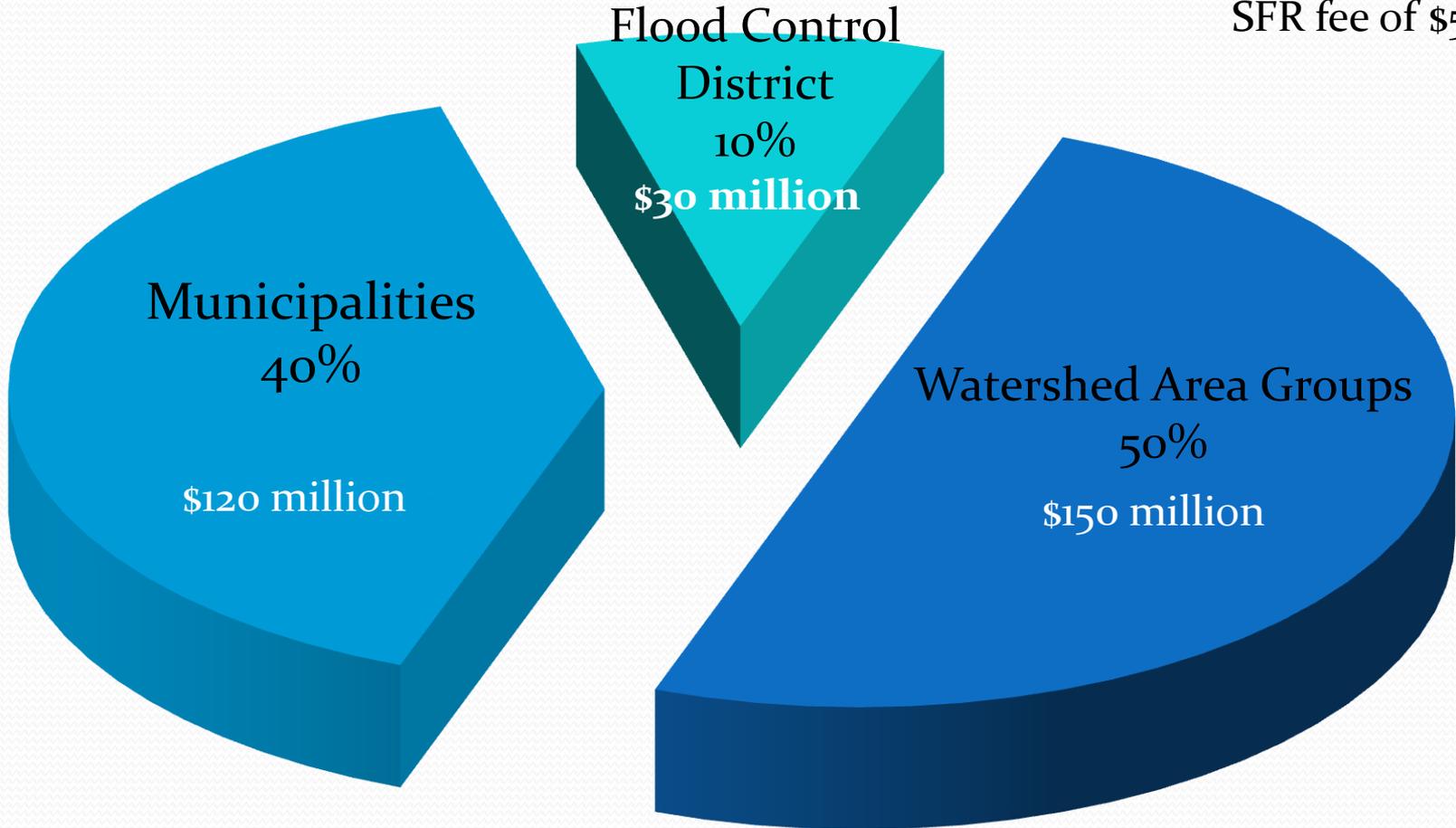


Ineligible Expenditures

- Non-water quality components of projects
- Fines & Violations
- Litigation

Estimated Annual Revenue*

* Based on typical SFR fee of \$54



What will Cities receive?

40% Local Return to Cities...



- New local projects & programs
- Maintenance of new & existing facilities

Estimated Annual Revenue to Cities

City	Estimated Revenue
City of Los Angeles	~\$37 million
City of Santa Monica	~\$1 million
El Segundo	~\$ 600,000
Manhattan Beach	~\$300,000
Redondo Beach	~\$750,000
Unincorporated Area (County-wide)	~\$15 million

→ Based on \$54 for average SFR

Who are WAGs, what do they get, and what do they do?



- Members = Municipalities
- Develop and implement
 - Regional projects & programs
 - Water Quality Improvement Plans (WQIP)

Water Quality Improvement Plans (WQIPs)

Rolling 5-Year Plan of
Regional Projects and Programs



Estimated Annual Revenue to WAGs

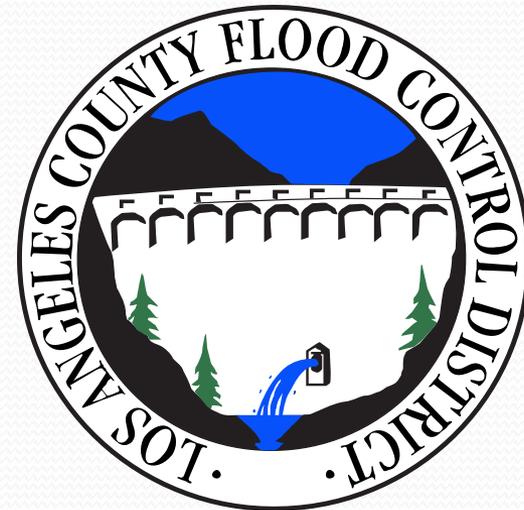
WAG	Estimated Revenue
Santa Monica Bay	~\$12 million
Upper Los Angeles River	~\$36 million
Lower Los Angeles River	~\$15 million
Upper San Gabriel River	~\$17 million

→ Based on \$54 for average SFR

FLOOD CONTROL DISTRICT

10% to Flood Control District

- ❖ Program Administration
- ❖ Enhanced WQ Monitoring
- ❖ LACFCD WQ Projects & Programs
- ❖ Assistance to Municipalities & WAGs



Oversight Board

Governance

- Thirteen members:
 - 9 from WAGs (1 each)
 - 1 from FCD
 - 1 from NGOs
 - 2 from Public



Purpose

- Review WQIPs, make recommendations to Board of Supervisors on certification

Multi-Benefit Opportunities

- Draft ordinance encourages “Sustainable Solutions” & Multiple Benefits



- Protection of public health
- Protection of open space and natural areas



- Water supply & Water conservation/reuse
- Flood protection



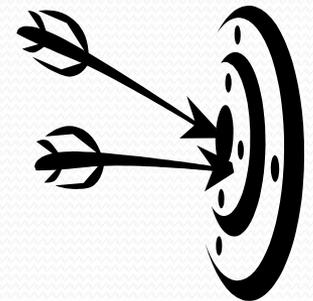
Stakeholder Involvement

- Selection of Programs & Projects will be a stakeholder driven process



Next Steps

- Address public comments received
- Finalization of Fee Calculation/Justification
- Counsel review, then to Board of Supervisors for consideration
- Procurement of Election Vendor
- Vote-by-mail property owner election





Thank You

<http://dpw.lacounty.gov/lacfcd/wqfi/>



County of Los Angeles
Department of Public Works
dpw.lacounty.gov

Mark Pestrella, PE
Assistant Director

(626) 458-4001
MPestrel@dpw.lacounty.gov